

ABSTRACT OF THE DISCLOSURE**Curable Composition and Method for the Preparation
of a Cold Seal Adhesive**

A curable composition containing at least one ethylenically unsaturated compound and at least one liquid elastomer is provided. The curable composition is useful for preparing a cold seal adhesive. A method is provided for preparing the cold seal adhesive, which includes the use of electron beam radiation to initiate polymerization of the curable composition.